

Sponsorship Packet



NAAMA
EDUCATION - LEADERSHIP - PHILANTHOPRY

NAAMA 35th International Medical Convention

**Transforming Patient Care
Bridging Innovation and
Clinical Practice Across
Borders**



July 3-5, 2026

Lisbon, Portugal

**In collaboration with
Faculty of Medicine**

University of Lisbon (FMUL)

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ABOUT NAAMA

The National Arab American Medical Association is a leading non-profit, non-political, and non-sectarian organization dedicated to advancing the medical and educational interests of Arab American healthcare professionals. NAAMA connects a robust network of more than 6,000 Arab American physicians and supports over 50 NAAMA NextGen chapters across major universities in the United States. Its diverse membership includes physicians, scientists, dentists, pharmacists, chiropractors, nurses, and other healthcare professionals. NAAMA promotes excellence through continuing medical education, philanthropic initiatives, and service projects. The organization is committed to fostering professional growth, enhancing collaboration among healthcare professionals with roots or affinity to the Arab world, and advancing diversity and inclusivity in the healthcare field.

Our Mission: NAAMA is committed to advancing the professional and cultural interests of Arab American healthcare professionals. By addressing the unique challenges and opportunities its members face, NAAMA fosters leadership, collaboration, and innovation in healthcare. Through its diverse initiatives, the organization promotes professional development, strengthens cultural connections, and serves as a unifying voice advocating for the contributions and excellence of Arab American healthcare professionals.

Organizational Objectives: Our mission encompasses a wide range of professional, educational, charitable, humanitarian, and cultural activities, including Professional and Educational • Enhancing members' medical knowledge. • Promoting professional relationships with medical organizations in North America and the Arab World. • Providing educational resources for medical students and postgraduate trainees in health-related fields. Charitable and Humanitarian • Offering health education and disease prevention initiatives. • Delivering routine and emergency medical care to underserved populations. • Sponsoring speakers, providing grants, and offering learning materials to medical schools in the Arab world.

ABOUT THE 35th INTERNATIONAL MEDICAL CONVENTION

The NAAMA 35th International Medical Convention will bring together physicians, researchers, healthcare leaders, and trainees from around the world to explore the latest advances in medicine and their translation into real-world clinical practice. Rooted in evidence-based care, innovation, and global collaboration, the convention will highlight diverse perspectives that strengthen patient-centered care across borders and healthcare systems. The meeting is organized in collaboration with the University of Lisbon, School of Medicine (FMUL), further reinforcing its strong academic and international foundation.

This convention reflects NAAMA's enduring commitment to advancing clinical excellence and medical innovation while promoting global health equity. Through meaningful international collaboration and mentorship, NAAMA continues to foster professional growth and knowledge exchange. The organization also remains dedicated to amplifying the contributions of Arab American and international healthcare professionals, ensuring their voices and expertise are represented on the global medical stage.

CONVENTION COMMITTEE

Convention Chair

Raed Al-Naser, MD

NAAMA President

Nidal Moukaddam, MD, PhD

Scientific Committee

Iman Hadaya, MD, Co-Chair

Aayah Fatayerji, DO, MPH Co-Chair

Corporate Relations Committee

Hassan Kafri, MD, Co-Chair

Tamam Mohamad, MD, Co-Chair

Communications & Media Committee

Dana Al-Khaled, MD, Chair

Judy Effendy, NextGen Chair

Finance Committee

Nidal Moukaddam, MD, PhD

Mrs. Rouba Samman

Social Committee

Mrs. Hanya Sitta, Chair

Advisory Committee

Rouba Ali-Fehmi, MD

Omar Lattouf, MD, PhD

Raed Alnajjar, MD

Nabil Khoury, MD

Tala Al-Rousan, MD, MPH

Nasser Sitta, MD

Adnan Hammad, PhD

Usamah Mossallam, MD, MBA

Serena Cruz, PhD

Ghassan Saed, PhD

SPONSORSHIP AND ADVERTISING OPPORTUNITIES**LEVEL I: DIAMOND – FIRST CATEGORY PARTNER (\$30,000.00) – 3 AVAILABLE**

- Acknowledgment in press releases, logo on event website, and recognition in event promotional materials
- Prominent logo display on all event promotional materials
- Name recognition in program book and convention proceedings report distributed to medical and health institutions worldwide
- Diamond Sponsor Plaque presented at the Gala Dinner
- Recognition at the Gala Dinner
- Recognition at the Welcome Reception
- Lead one featured non-commercial panel or workshop (priority scheduling)
- Logo placement on “Thank You” signage
- Executive-level membership on the Convention Advisory Committee
- Prominent exhibit space
- Listing on the convention website
- Promotional materials distributed to all convention participants
- Promotional opportunities in all print collateral produced by the organizing committee
- Eight full convention registrations
- Eight full Social Program tickets
- VIP Gala seating

LEVEL II: SAPPHIRE – SECOND CATEGORY PARTNER (\$25,000.00) – 5 AVAILABLE

- Acknowledgment in press releases, logo on event website, and recognition in all event promotional materials
- Prominent logo display on all event promotional materials
- Name recognition in program book and convention proceedings report distributed to all participants and partners
- Sapphire Sponsor Plaque presented at the Gala Dinner
- Recognition at the Gala Dinner
- Recognition at the Welcome Reception
- Lead one non-commercial panel or workshop.
- Opportunity to participate in one non-commercial panel
- Logo placement on “Thank You” signage
- Membership on the Convention Advisory Committee
- Prominent exhibit space
- Listing on the convention website
- Promotional materials distributed to all convention participants
- Promotional opportunities in all print collateral produced by the organizing committee
- Six full convention registrations
- Six full Social Program tickets
- Preferred Gala seating

LEVEL III: GOLD (\$15,000.00) – 5 AVAILABLE

- Acknowledgment in press materials, logo on event website, and recognition in all event promotional materials
- Prominent logo display on all event promotional materials
- Name recognition in convention program book and proceedings report distributed to all participants and partners
- Participate in one non-commercial panel
- Logo placement on “Thank You” signage
- Membership on the Convention Advisory Committee
- Exhibit space included
- Listing on the convention website
- Promotional materials distributed to all conference participants
- Promotional opportunities in all print collateral produced by the organizing committee
- Four full convention registrations
- Four full Social Program tickets
- Standard Gala seating

LEVEL IV: SILVER (\$10,000.00) – 5 AVAILABLE

- Acknowledgment in press materials, logo placement, and listing on the event website
- Recognition in event promotional materials distributed to all convention participants
- Name recognition in conference program book and proceedings report distributed to all participants and partners
- Promotional opportunities in all print collateral produced by the organizing committee
- One exhibit table designated for organizational promotional materials
- Two full convention registrations
- Two full Social Program tickets
- Standard Gala seating

EXHIBIT AND ADVERTISEMENT SPONSORSHIP

- Prime Advertisement & Exhibit Table (July 4-5): \$5,000
- Regular Exhibit Table (July 4-5): \$2,500
- Full-Page Advertisement: \$1,500
- Half-Page Advertisement: \$1,000
- Quarter-Page Advertisement: \$500
- Logo Placement: \$250

BUSINESS SUPPORTER:**Gold Supporter – \$7,500 (\$1,500 saving)**

- Fifteen (15) tickets to the Welcome Reception
- Fifteen (15) tickets to the Gala Dinner
- Fifteen (15) tickets to Portuguese Night
- Full-page advertisement in the convention program book
- Business name prominently displayed during the Gala Dinner

Silver Supporter – \$5,000 (\$1000.00 saving)

- Ten (10) tickets to the Welcome Reception
- Ten (10) tickets to the Gala Dinner
- Ten (10) tickets to Portuguese Night
- Half-page advertisement in the convention program book
- Business name displayed during the Gala Dinner

Bronze Supporter – \$2,500 (500.00 saving)

- Five (5) tickets to the Welcome Reception
- Five (5) tickets to the Gala Dinner
- Five (5) tickets to Portuguese Night
- Quarter-page advertisement in the convention program book
- Business name displayed during the Gala Dinner

AD SPECIFICATIONS

Color: Colored or Black & White.

Image resolution: 300 dpi.

Accepted files: PDF, JPG.

Size:

- Full Page Ad: 8" W x 9" H.
- Half Page Horizontal: 7.75" W x 4.75" H.
- Half Page Vertical: 3.75" W x 9.75" H.
- Quarter Page: 3.625" W x 4.75" H.
- Logo: we can resize.

WRITTEN AGREEMENT FOR COMMERCIAL SUPPORT, PAGE 1

The National Arab American Medical Association (NAAMA) is committed to presenting CME activities that promote the improvement of quality in health care and are independent of the control of commercial interests. As part of this commitment NAAMA has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities. Commercial support is defined as financial, or in-kind contributions provided by any entity to pay for all or part of the costs of a CME activity. Signed agreement, full payment, Ads, and logos must be received by **June 1st, 2026**.

STEP 1 MARK YOUR SPONSORSHIP LEVEL**Level Sponsor**

- Diamond Sponsor \$30,000
- Sapphire Sponsor \$25,000
- Gold Sponsor \$15,000
- Silver Sponsor \$10,000

Exhibit & Advertisement

- Prime Ad & Exhibit Table \$5,000
- Exhibit Table \$2,500
- Full-Page \$1,500
- Half-Page \$1,000
- Quarter-Page \$500
- Logo \$250

Business Supporter

- Gold level \$7,500
- Silver Level \$5,000
- Bronze Level \$2,500

WRITTEN AGREEMENT FOR COMMERCIAL SUPPORT, PAGE 2

STEP 2 MARK YOUR PAYMENT METHOD

- By mail: Check payable to **NAAMA**. Address: NAAMA 2265 Livernois Rd Suite 720 Troy, MI 48083, USA. **Memo line:** NAAMA Lisbon Sponsor.
Check must be received within one week of emailing this agreement or it will be nulled.
- Online Bank or Credit Card payment: [click here](#).
- Wire: **Memo:** NAAMA Lisbon Sponsor. Email us at naama@naama.com for instructions.

STEP 3 FILL YOUR INFORMATION

The undersigned agrees to abide by all rules, requirements, restrictions, and regulations set forth in this contract on pages 9 through 11, or as may be especially designated by NAAMA, or the Venue. Your signature indicates your approval of all these terms, as well as your approval to send correspondence via the contact information above. Failure to abide by terms, conditions, and policies may result in forfeiture of all monies paid or due.

Company/Organization name: _____

Authorized person name and job title: _____

Address: _____

City _____ State _____ Zip code _____

Telephone: _____ E-mail: _____

Date: _____ Signature: _____

NAAMA is a 501(c)3 Tax Exempt organization. Tax ID #38-29115.

Questions: Phone (248) 646-3661 • Email: naama@naama.com

For NAAMA Office use only:

Received and approved by: _____ Date: _____

SPONSORSHIP TERMS, CONDITIONS AND POLICIES**Statement 1: General Convention Sponsorship Policies**

1. All sponsorships at NAAMA conventions must comply with NAAMA's policies and ACCME's Standards for Commercial Support.
2. All NAAMA approved sponsorship opportunities will be fully described in this sponsorship guide. This description shall include the specific nature of the sponsorship opportunity, a description of sponsorship recognition including specifications for signage, banners, posters, slides, etc., method of distribution to attendees (if applicable) and the sponsorship cost, unless specifically noted in this policy or in the sponsorship packet.
3. Product brand acknowledgement and recognition are limited to display within the exhibit area.
4. Sponsors are not permitted to use the NAAMA Logo in any of their promotional activities associated with the Convention.
5. The Convention Logo may only be used in those instances that are specifically noted in the Sponsorship Guide.

Statement 2: Acceptable Sponsor Activities at Hotels and Remote Locations

1. No commercial giveaways, promotional materials or product brand literature may be distributed to attendees without the approval of NAAMA.
2. Door-drops of commercial literature, giveaways, etc., are specifically prohibited at the hotel.
3. Commercially supported social events should not compete with or take precedence over scheduled scientific sessions.

Statement 3: Acknowledgement and Recognition of Sponsors

1. Only as specified in the Sponsorship Guide may the Convention logo appear on the same page or same side of a sign, banner, poster, T-shirt or slide acknowledging or recognizing sponsors.
2. Corporate name acknowledgment for all sponsors will be listed in the Convention Program book. Corporate acknowledgment of sponsors is also authorized at social events and bus pick-up/drop-off sites.
3. Product brand acknowledgment and/or recognition of sponsors is only authorized within the exhibit area, unless otherwise specified in this policy or detailed in the Sponsorship Guide.

Statement 4: Registration Packet

1. All items to be included in the Registration Packet must be approved by NAAMA.
2. Registration Packets may bear the corporate name and logo of the sponsor but may not carry a branded drug or device name.
3. All sponsored items for inclusion in the packet will be detailed in the Sponsorship Guide.

Statement 5: Appropriate Exhibitor Activities within the Exhibit Area

1. All exhibits are to be conducted in a dignified manner. Loudspeakers, singing or carnival-like activities, such as the use of magicians or performers in the exhibit area are prohibited. Exhibits that feature an unapproved activity will be directed to immediately discontinue the activity by the Exhibit Manager.

2. Providing food or refreshments from an exhibitor's booth is permitted, but care must be taken not to allow long lines to form or to block aisles. All food functions within exhibitor booths must comply with convention hotel guidelines.

3. Exhibitors are permitted to hold raffles in their booths. Ruffled items should be approved prior to the start of the convention by NAAMA.

4. Exhibitors are not permitted to use the NAAMA or Convention logo in signage, on banners, on literature or on giveaways unless authorized by NAAMA.

Statement 6: Acceptable Giveaways by Exhibitors

1. Samples of all giveaways must be provided to NAAMA for approval prior to their distribution at the convention.

2. Exhibitors may distribute product samples that they have manufactured.

3. Giveaways must be of nominal value and must relate to members' interests.

Policy 1: ACCME Compliance

The National Arab American Medical Association is accredited by the Accreditation Council for Continuing Medical

Education (ACCME) to provide continuing medical education for physicians. NAAMA and its partners will comply with all ACCME policies and requirements.

Policy 2: Independence

A. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the "Partner."

B. NAAMA is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

Policy 3: Appropriate Use of Commercial Support

A. NAAMA will make all decisions regarding the disposition and disbursement of the funds from the "Partner."

B. The "Partner" will not require NAAMA to accept advice or services concerning teachers, authors, or participants, or other education matters, including content, as conditions of receiving these funds.

C. All commercial support associated with this activity will be given with the full knowledge and approval of NAAMA. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.

D. NAAMA will, upon request, furnish the "Partner" with documentation detailing the receipt and expenditure of the funds.

Policy 4: Commercial Promotion

A. At the site where the CME activity is conducted, (e.g., lecture hall, breakout room, or workshop location):

I. Product-promotion material or product-specific advertisement of any type is prohibited.

II. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed.

III. Live or enduring promotional activities cannot be displayed or distributed immediately before, during or after a CME activity.

IV. The “Partner” may not engage in sales or promotional activities while in the space or place of the CME activity (e.g., lecture hall, breakout room, or workshop location).

B. The “Partner” may not be the agent providing the CME activity to the learners.

Policy 5: Disclosure

A. NAAMA will ensure that the source of support from the “Partner,” either direct or “in-kind,” is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature. The “Partner” and NAAMA agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support of Continuing Medical Education.

Policy 6: Acknowledgment

A. The “Partner” has received, reviewed, and will comply with the following

NAAMA Sponsorship Policy guidelines, if applicable.

B. The “Partner” has received, reviewed, and will comply with the following NAAMA Sponsorship Policy guidelines, if applicable.

NATIONAL ARAB AMERICAN MEDICAL ASSOCIATION CONTACT INFORMATION

Address: NAAMA 2265 Livernois Road, Suite 720, Troy, MI, 48083, USA

Phone: (248) 646-3661

Email: naama@naama.com

Website: www.naama.com

Convention Website: www.lisbon2026.naama.com

Thank you for your support!